

CONFERENCE SCHEDULE

22/12/2017 - CONFERENCE DAY

Time	REGISTRATION AND INAUGURATION		
07.45 - 08.30	Registration		
08.45 - 09.00	Inauguration / Welcome Speech by Spath Abeywickra		
CHIEF GUEST SPEECH			
		DESIGNATION/COUNTRY	SPEECH TITLE
09.00 - 09.30	Mr. Malraj B. Kiriella	Director General, Sri Lanka Tourism Develoent Authority	
09.30 - 10.00	Morning Refreshment & Group Photo		
KEYNOTE SPEECH			
10.00 - 10.30	Dr. Kuldeep Kumar	Professor, Department of Economics and Statistics, Bond University, Australia	Fraud, Corruption and Bribery: How to detect and how to prevent?
10.30 - 10.50	Dr. P. Karthikeyan	School of Management Studies, Kongu Engineering College, India	Impact of Foreign Direct Investment on Stock market Develoent: A Study with Reference to SAARC Countries
10.50 - 11.00	Short Break		
TECHNICAL SESSION 01	SESSION CHAIR: Dr. Nalin Abeysekera	Tracks: Finance/Marketing/Management	Galle Face Hall
	NAME OF PRESENTERS	DESIGNATION	TITLE
11.00 - 11.40	Edbar Zan	CFO, Zukunftslabor, Germany	How a Structured Cultural Education Progr using various Innovative Strategies acts as a catalyst to Economic Develoent of Individuals and societies
11.40 - 12.00	Dr. R. Chitra	Director, Sri Rakrishna Business School	An Empirical study on Quality of Service delivery by Rural Health Care Centres in Coimbatore District
12.00 - 12.20	Dr. K. Shivanna Rajashekara	HOD, PG Department of Economics JSS College for Women	The Emerging Nano market with New Business Environment
12.20 - 12.40	Thatshayini P	Department of Building Economics, University of Moratuwa	Physical Asset Management in Sri Lankan Organisations: Findings of Expert Interviews
12.40 - 13.00	Dr. Jeevarathn P Govender	Associate Professor, Durban University of Technology	The influence of green marketing on consumer purchase decisions: A developing economy perspective
13.00 - 13.20	Dr. Imran Riaz Malik	Assistant Professor of Finance, IQRA University	Impact of Single Stock Futures on Feedback Trading, Trading Volume and Volatility: A Modified Approach
13.00 - 13.20	Dr. Milind Vora	Asst. Professor, C Z Patel College of Business & Management	Digital Marketing: Yesterday's Dre-Today's Trend-Tomorrow's Habit
13.20 - 14.30	Lunch Break		
TECHNICAL SESSION 02	SESSION CHAIR: Dr. R. Chitra	Tracks: CSR/Management	Galle Face Hall
	NAME OF PRESENTERS	DESIGNATION	TITLE
14.30 - 14.50	Dr. Wasana Maithree Herath	Uva wellassa University, Sri Lanka	Students Career Attitudes towards Entrepreneurship
14.50 - 15.10	Prof. Hitoshi Takehara	Professor , Waseda University, Japan	Relationship between Technological Innovation, Corporate Social Performance and Corporate Financial Performance
15.10 - 15.30	Dr. S. Gayathri	Associate Professor, Vels University	An Introduction to CSR Reporting in India
15.30 - 15.50	Dr. Steven Formanek	American University of Sharjah	Success Factors in Pharmaceutical and Biotechnology Firm Alliances
15.50 - 16.10	Dr. Jagbir Singh Kadyan	Asst. Professor, University of Delhi	Corporate Social Responsibility Performances of Indian Fortune Global 500 Companies
16.10 - 16.30	N. U. Lakmal Gunawardhana	Manager, Mobitel (Pvt.) Ltd	Factors Affecting Brain Drain of Sri Lankan Engineers
TECHNICAL SESSION 03	SESSION CHAIR: Dr.S.Gayathri & Dr. Jagbir Singh	Tracks: Management/Tourism/CB	Galle Face Hall
	NAME OF PRESENTERS	DESIGNATION	TITLE
16.30 - 16.50	Dr. Poorna Prabhat Sunkara	Assit. Professor, Andhra Loyola College	Analysis of the Entrepreneur Ecosystem in India
16.50 - 17.10	M.G.G. Hemakumara	Senior Lecturer, University of Colombo	Knowledge Management Practices ong Indigenous Doctors in Sri Lanka
17.10 - 17.30	Dr. A. Arun Kumar, Prof. V. Shekhar	Proffessor, Osmania University	Knowledge Sharing in Indian Biotechnology Industry
17.30 - 18.00	Tea Break		
18.00 - 18.20	Dr. Ranadeva Jayasekera	Ass. Professor of Accounting & Finance, Trinity Business School	Managerial Perceptions of Wealth: Evidence from the Cumulative Prospect Theory
18.20 - 18.40	Prof. Dr. Manish Vyas	Director, Indu Management Institute	Feasibility Study of Gujarat tourism scenario
18.40 - 19.00	Dr. Bindu K. Nbiar	SCMS Cochin School of Business	Invisible Influence of Counterfeit Goods: Idiosyncrasies of the Indian Consumer Buying High End Products
Virtual Presenters List			
	Dr. Bhavik Swadia	Assistant Professor, S.M.Patel Institute of commerce, GLS University	Capital Adequacy: A Financial Soundness Indicator for Lending Activity of Selected Public Sector Banks of India
	Surbhi Shrivastav	GLS University, India	Comparison between HDFC bank and axis bank
	Jaimin Patel	India	Study of Liquidity Ratios of Banks Operating in India
	Asst. Prof. Kandarp D. Chavda	JG College of Commerce, ASIA campus	Re-Thinking about an Importance of Environmental Accounting as a Management practice ensuring Industrial growth with Environmental Sustainability
19.00 - 19.15	Award Ceromany & Closing		
23/12/2017 : 08.00 Onward	Post conference tour - Colombo to Galle (Registration available on Travel Desk)		